

CENTERPIECE™

Roman Shades



NORMAN®
SHUTTERS. BLINDS. SHADES.



CENTERPIECE™

Roman Shades

Capture the spirit of exceptionally tailored draperies more conveniently and in a sleeker profile. Experience reengineered hardware, double duty construction, and advanced lifting technology. Explore the endless possibilities. Discover a modern take on a story steeped in old-world tradition.

Flat Fold with Batten Back in Milk F0183 with Deep Ocean Edge Banding



HOW TO CHOOSE

1. SELECT FABRIC

Explore fresh colours, textures and opacities as you browse our gallery of fabrics, specially selected to be worry-free. Our fabric collection embodies stylishness with endurance, optimal light/ privacy control with poise.

2. SELECT LINING

Each roman shade comes with your choice of a translucent or blackout lining to accompany your fabric selection. Our linings provide an extra layer of insulation.

3. SELECT FOLD STYLE

Personalise your shade with a fold style to finish-out your décor. Soft Fold offers a more relaxed look and adds volume to your window opening. Flat Fold, offers a clean and modern look, but is also a versatile enhancement to almost any décor.

4. SELECT SHADE SYSTEM

Select from our innovative shade systems, featuring reengineered hardware and lift technology. Continuous cord, continuous cord with SmartRelease™, cordless, motorised, or dual shade, there's a perfect shade system befitting your lifestyle.



Flat Fold with Batten Back in Cosmic Latte F1076

Customise Your View

Whether you're looking for a functional solution to light control and privacy, or a textured update shimmering with elegance and sophistication, the roman shade collection delivers the quality, innovation and versatility that make it a true icon of style.

Luxury Fold Options

Show your exquisite taste and select from luxury fold options. Choose Flat Fold for a polished look rooted in simplicity, so perfect it harmonises with virtually any décor. For a more decorative flair, choose Soft Fold, featuring a distinctive teardrop contour that adds fullness and volume to your window opening.

The background of the page is a close-up photograph of several different fabric textures. On the left, there are warm-toned fabrics in shades of beige and light brown, showing a fine, regular weave. On the right, there is a cooler-toned fabric in a muted teal or slate blue, featuring a more pronounced, slightly irregular texture. The lighting is soft, highlighting the tactile qualities of the materials.

A WORLD OF FABRICS

Handcrafted from the finest fabrics once reserved for custom draperies, our collection includes muted greys, soft pastels, earthy tones and luxurious natural textures, alongside heritage inspired designer patterns and weaves. Our gallery of fabrics is designed to elevate your interior style while enhancing the comfort of your home.



Flat Fold with Batten Back in Field Drab F1081



Flat Fold with Batten Back in Dark Cerulean F1079



Flat Fold with Batten Back in Sky Gray F1092



Flat Fold with Batten Back in Sky Gray F1092

LINING OPTIONS

Choose a translucent lining for gentle light diffusion. Or a blackout lining for room darkening and to reduce glare. Our linings are made to enhance the comfort of your space.



Translucent



Blackout



Flat Fold with Batten Back in Chocolate Brown F0188



FOLD STYLES

Experience sophisticated customised styling. Choose our Flat Fold style for a sophisticated look that's both simple and effortlessly chic. To add volume and depth, choose Soft Fold.

Flat Fold with Batten Back in Warm White with Jet Black Edge Banding

Flat Fold with Batten Back



Soft Fold



LIFT SYSTEMS

Smooth, dependable and quiet performance for any application. Experience lift technology that delivers modern style with effortless ease. See, feel and hear the difference.



Continuous Cord
Optional SmartRelease™



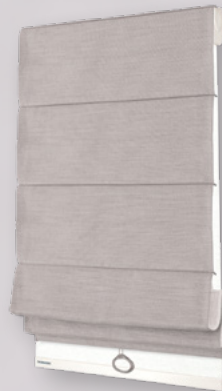
Cordless



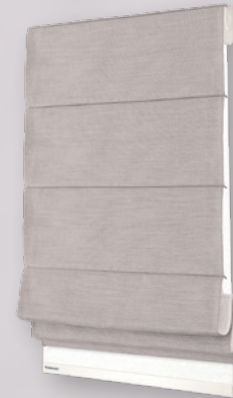
Motorisation



Continuous Cord Dual Shade
Optional SmartRelease™



Cordless
Dual Shade



Motorised
Dual Shade



CONTINUOUS CORD WITH SMARTRELEASE™

Continuous cord is a very popular option for larger or heavier roman shades. The SmartRelease™ innovation allows the convenient "release" of the shade while it is in an upward position.

Superior Convenience and Saves Time

Once released, the shade smoothly and quietly lowers to a completely closed position automatically ...so that you can move onto something else.

From Chore to Daily Magic

The technology makes daily lowering of the shade effortless, while it significantly reduces the likelihood of cord fray and other cord-related problems, which may occur after prolonged use.

SmartRelease™
SCAN TO WATCH



CORDLESS LIFT SYSTEM

Easy and Intuitive Control

To lower, gently pull the concealed shade handle downward to lock it into place. To raise, gently pull the handle downward and let the shade rise automatically to the desired position and lock.



FRONT

- No Dangling Cord



BACK

Enhanced Curb Appearance

- Back Valance



Flat Fold with Batten Back in Deep Ocean F0190

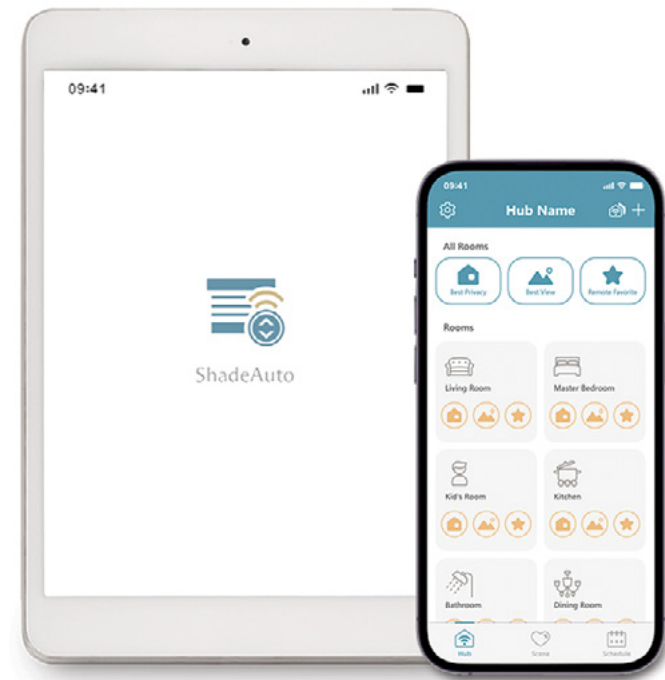


NORMAN® SMART MOTORISATION

Control Your Smart Shades from Anywhere in the World

- **Ultimate Convenience at Your Fingertips:** Seamlessly control your shades with the touch of a button. The intuitive ShadeAuto™ app allows you to schedule opening and closing times, adjust settings remotely, and effortlessly manage multiple windows or rooms at once.
- **Improved Comfort & Energy Efficiency:** Optimise energy consumption by using preset schedules. This helps regulate indoor temperatures, reducing the need for excessive heating or cooling.
- **Enhanced Privacy and Security:** Schedule your shades to open or close at specific times, even when you are away, enhancing security and privacy in your home.

Smart Motorised Roman Shades are your ultimate solution for modern living, offering a seamless blend of convenience, style and energy efficiency.





Flat Fold with Batten Back in Doeskin F1627



AUTOWAND™

AutoWand™: Shade Automation Made Simple

- Convenience and Easy Operation
- Budget Friendly
- Easy to Charge



Easy & Eco-friendly Recharging



SCAN TO WATCH

Dual Shade

Like two shades in one, the dual shade features a roman shade in front and a roller shade at the back, with your choice of blackout or sheer fabric. Our dual system gives you extra versatility, whether your plans include hosting an elegant weekend gathering or simply kicking back during downtime.



Rear Roller Shade Options

Choose a sheer or light filtering fabric to gently filter out unwanted glare. Or choose blackout fabric for a room darkening effect.



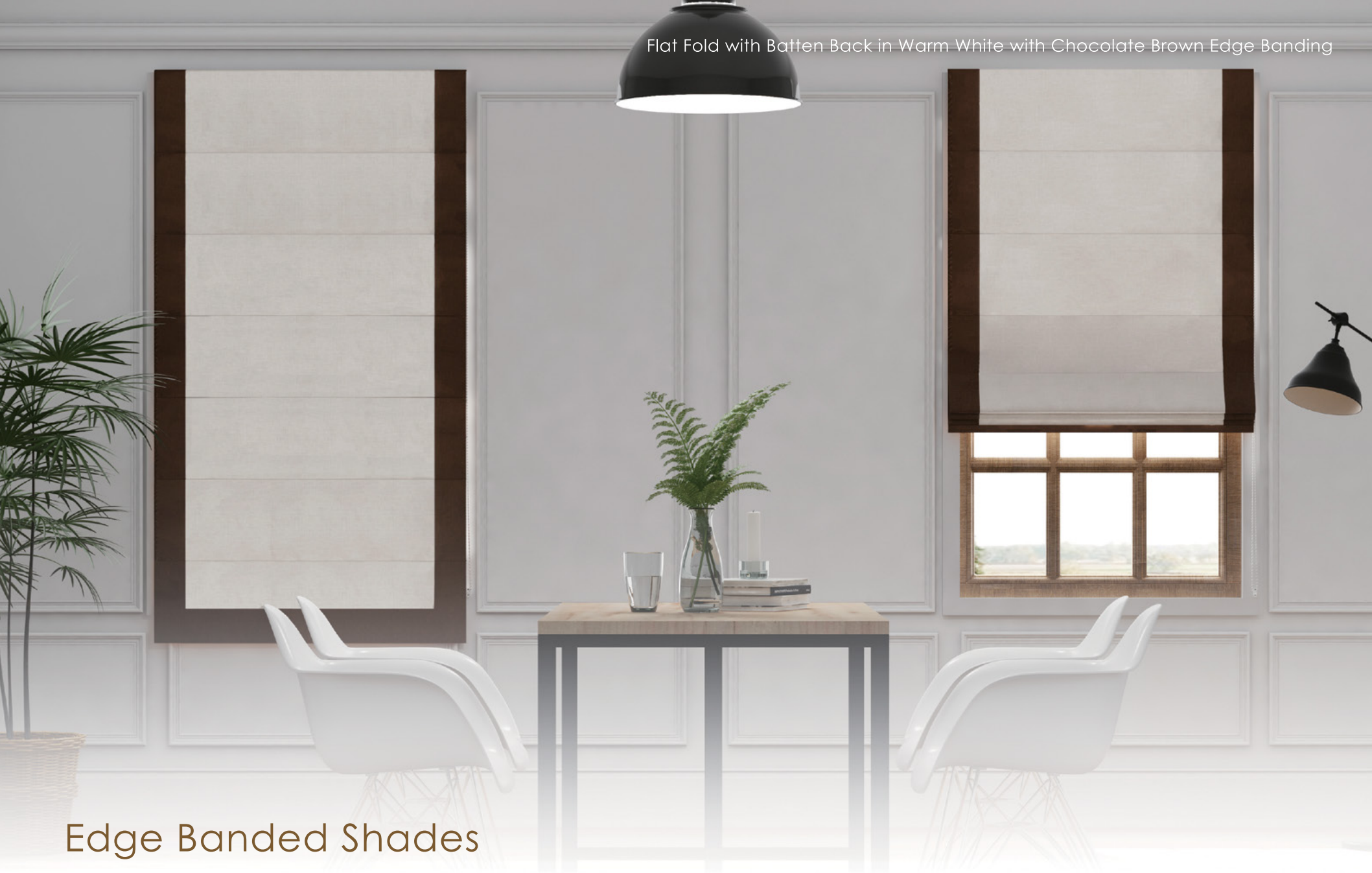
Flat Fold Dual Shade in Taupe F1091 and Cocoa F0832

Flat Fold with Batten Back in Whisper White with Light Cocoa Ribbon



Ribbon Banded Shades

Choose one of our ribbon banded shades to create contrast and to further refine your personal style. Available only in Flat Fold with batten back, our ribbon and fabric combinations are a sophisticated way to embrace the modern. A bit of boldness never goes out of style.



Edge Banded Shades

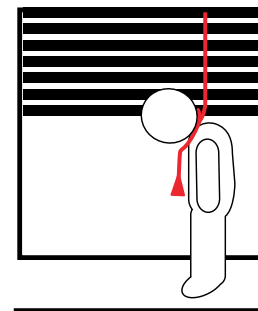
Edge banding is an elegant accent option for the Flat Fold with Batten Back shade style. Edge banding creates a beautiful 63.5mm rim finished border on the bottom and sides of the shade-for a smart personalised look and alluring pop of colour.



Flat Fold with Batten Back in Ash Gray F1078

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WARNING



Window Blind Cord Strangulation Risk

Window blinds with a damaged or loose tension device or retractable cord that fails to fully retract pose a strangulation risk to children. To avoid this potential strangulation risk, consider purchasing cordless products or products with inaccessible cords

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